

# Burns Park Players

## Burns Park Players Program Advertisement Information 2017

**Ad Deadline:  
December 1st**

The Burns Park Players provides a unique opportunity for family-oriented musical theater in Ann Arbor, involving parents, children, teachers, and the wider Burns Park community. Each year, the Players produce a popular musical that the whole community can enjoy in an affordable, accessible setting. Program advertising is vital to help underwrite the cost of the show and allow us to donate our profits to arts programs the Ann Arbor Public Schools. Since 1992, the Burns Park Players have donated more than \$275,000.

### When the Show Will Go On

This year the Players will perform *Shrek The Musical* on February 3rd, 4th, and 10th @ 7:30pm and February 11th @ 4 pm. All shows will be performed at Tappan Middle School.

**Annual Audience:** approximately 2,000

### Ad Copy Submission

Advertising copy must conform to specific sizes delineated on the opposite side of this sheet.

**A PDF file format is preferred but we will also accept jpeg.** Submit ad copy online at

<https://form.jotform.com/63108171435147> Ad copy is due by **December 1st**.

### Ad Payment

Please pay for your ad online at: <https://burns-park-players.myshopify.com>

Ad payment is due by December 1<sup>st</sup>.

### Tax Deductible Contribution – Another Option

The Burns Park Players is a 501(c)(3) organization. As a result, businesses and individuals alike may make a tax-deductible contribution to the Burns Park Players in addition to or in lieu of purchasing a program ad. Donations may be submitted through the same form at [shopify](#)

### Ad Rates

Premium Full Page (limited availability)	7.5" x 10"	\$300.00
Full Page	7.5" x 10"	\$225.00
Half Page – Vertical	3.75" x 10"	\$150.00
Half Page – Horizontal	7.5" x 5"	\$150.00
Quarter Page	3.75" x 5"	\$90.00
Sixth Page	3.5" x 3 ¼"	\$60.00
Business Card – Vertical/Horizontal	2" x 3.5" or 3.5" x 2"	\$40.00

If you have any questions, please contact Dee at 734-731-4372 or [deelamphear@gmail.com](mailto:deelamphear@gmail.com). Thank you in advance for your support!

# Shrek The Musical

## 2017 Program Ad Sizes and Prices

<p><b>Full Page</b> 7.5" x 10" <b>\$225</b> (or \$300 for premium location of inside covers and centerfold)</p>	<p><b>Half Page Vertical</b> 3.75" x 10" <b>\$150</b></p>	<p><b>Half Page Horizontal</b> 7.5" x 5" <b>\$150</b></p>
<p><b>Quarter Page</b> 3.75" x 5" <b>\$90</b></p>	<p><b>Sixth Page</b> 3.5" x 3 1/4" <b>\$60</b></p>	<p><b>Business Card Horizontal or Vertical</b> 3.5" x 2" or "2 x 3.5" <b>\$40</b></p>

Ad copy and payment are due **December 1st**.  
*Family ads can be designed for \$5 – submit photo, text and desired size to the jotform link indicated below:*

Submit ad in **pdf or jpeg format** online at <https://form.jotform.com/63108171435147>

Submit payment online at <https://burns-park-players.myshopify.com>

Questions regarding program ads? Dee (deelamphear@gmail.com)

Questions about ad payment? Joel (jswan@umich.edu)

Please keep ads within designated space limits.

**Thank you for your support!**

